

## Woodrow Wilson and the Spirit of Liberal Internationalism

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**Abstract:** Wilson is among most influential presidents in U.S. foreign policy history, and the most pious. The challenge for scholars is joining Wilson's faith and his foreign policies. What was the role of religion in Wilson's worldview? What is the place of religion in Wilsonianism? This article uses original archival sources and a synthesis of historical research to intervene in IR theory, demonstrating that Wilsonianism is a product of Wilson's specifically Southern Presbyterian upbringing, his admiration for other Christian idealists, and the influence of the budding movement of the Social Gospel. Wilson is properly identified as a Christian internationalist rather than just a liberal internationalist. This finding raises a historiographic puzzle: why did late twentieth century IR scholars erase religion from theories of liberal internationalism? The article suggests that unearthing the Protestant origins of Wilsonianism helps to explicate the missionary "spirit" of the liberal internationalist project. Wilson's worldview was a mirror for the kind of social and political order he witnessed and propagated in America, a Janus-faced spirit of universalism and exceptionalism, internationalism and parochialism that continues to motivate the liberal internationalist project.

**Keywords:** religion, liberal internationalism, Woodrow Wilson, Immanuel Kant, Christian idealism

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“All significant concepts of the modern theory of the state are secularized theological concepts...”

Carl Schmitt<sup>1</sup>

“Whether you are all of you aware of it or not, the air you have breathed here is Christian, saturated with influence and the traditions of men who have followed the divine master and sought to learn of Him.”

Woodrow Wilson<sup>2</sup>

## Introduction

International relations (IR) theory has a problem with Woodrow Wilson’s religion. Wilson is among the most influential president in U.S. foreign policy history and the only one to have an approach to IR named after him. Even the most critical scholar of Wilsonianism, the realist Henry Kissinger, notes, “It is above all to the drumbeat of Wilsonian idealism that American foreign policy has marched since his watershed presidency and continues to march to this day.”<sup>3</sup>

Wilson was also the most pious of American presidents. The son, grandson, and nephew of Presbyterian preachers, Woodrow was born in 1856 in the manse of the First Presbyterian Church of Staunton, Virginia. His contemporaries and biographers place his faith at the center of his worldview and of the policies of his presidency. In 1924, fellow Princeton Professor Theodore W. Hunt noted, “It was the Hebraic spirit that permeated the thought and life of Woodrow Wilson and lay at the basis of all his educational and political career. We speak of him as a political idealist and so he was, but first and last a religious idealist.”<sup>4</sup> Based on his observation of Wilson at the Paris Peace Conference of 1919, John Maynard Keynes wrote of Wilson: “The President was like a Nonconformist minister, perhaps a Presbyterian. His thought and his temperament were essentially theological not intellectual, with all the strength and the weakness of that manner of thought, feeling, and expression.”<sup>5</sup> The historian George C. Osborn argued in 1968 that Wilson’s upbringing informed his belief that Christian values provide the underpinnings for liberty: “For Wilson, the Holy Writ was God’s message to man and constituted the Magna Carta of the human soul.”<sup>6</sup> His personal physician and confidant at the

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<sup>1</sup> 1985 [1922], 36.

<sup>2</sup> “Baccalaureate Address.” June 12, 1904. *Papers of Woodrow Wilson* (PWW) 15:468.

<sup>3</sup> Kissinger 1994, 30.

<sup>4</sup> Hunt 1924, 800.

<sup>5</sup> Keynes 1919, 41-42.

<sup>6</sup> Osborn 1968, 28.

Paris peace talks, Cary T. Grayson, noted, “Apology is unnecessary for detailed accounts of Mr. Wilson’s relationship to the church, because religion was flesh of his flesh and bone of his bone. He kept the faith which he inherited from his forefathers. He was deeply religious outside of the church and on weekdays, as well as inside and on Sundays.”<sup>7</sup>

The problem for IR theory is joining Wilson’s faith and his foreign policies. What was the role of religion in Wilson’s worldview? What is the place of religion in Wilsonianism? If, as Kissinger argues, American foreign policy since 1912 has reflected Wilsonian principles, what are those principles, and what does that mean for the place of religion in U.S. foreign policy?

These are difficult questions. Rather than tackle them, however, the primary response by liberal internationalists is to pretend they do not exist.<sup>8</sup> The leading scholars of liberal internationalism describe Wilsonianism as a set of principles without reference to faith. A 2009 book assessing the similarities between Wilsonianism and the policies of President George W. Bush included essays by John G. Ikenberry, Anne-Marie Slaughter, Thomas Knock, and Tony Smith, the leading theorists of liberal internationalism.<sup>9</sup> The book is silent on religion. Similarly, Ikenberry’s 2009 essay on the three “periods” in liberal internationalism pinpoints “Liberalism 1.0” in Wilson’s ideas but ignores religion’s influence.<sup>10</sup> In a 2000 edited volume, Ikenberry describes Wilson as an idealist shaped by his “religious and ethical beliefs” but does not specify the content of those beliefs nor how they shaped Wilson’s foreign policy goals.<sup>11</sup> These examples are the norm, not the exception, in contemporary IR theory.<sup>12</sup>

When liberal internationalists do attend to Wilson’s faith, they use ambiguous language. Andrew Moravcsik in “The New Liberalism” puts Wilson in the category of liberals who believe that identity is fundamental to state preferences, but doesn’t explicate the content of that identity or how it informs preferences.<sup>13</sup> This ambiguity begs additional questions: What identity? What preferences? There are an infinite variety of lessons one can draw from the heterogeneous traditions of Christianity, and it is not possible to draw a straight line from identity to policy

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<sup>7</sup> Grayson 1968, 82.

<sup>8</sup> The ongoing debate among historians is reviewed below.

<sup>9</sup> Ikenberry et al, 2009.

<sup>10</sup> Ikenberry 2009a. See also Ikenberry 2001, 2011.

<sup>11</sup> Ikenberry 2000, 105. See Ikenberry 2001 (118) on Wilson’s moral crusade.

<sup>12</sup> Other prominent examples include Beinart 2008; Haas 1995; Harper 1997; Hirsh 2002; Perlmutter 1997; Smith 2016.

<sup>13</sup> Moravcsik, 2008, 241.

preferences. An example helps to illustrate: Wilson's first Secretary of State, William Jennings Bryan, was a similarly devout Presbyterian, yet Bryan's and Wilson's policy visions diverged sharply during the administration. Bryan's Christian pacifism differed from Wilson's Christian internationalism, leading to Bryan's resignation in protest against military preparedness.

Instead of eliding the significance of Wilson's faith, this article uses original archival sources and a synthesis of historical research to intervene in IR theory, demonstrating that Wilsonianism is a product of Wilson's specifically Southern Presbyterian upbringing, his admiration for other Christian idealists, and the influence of the budding movement of the Social Gospel. Wilson projected an organic Calvinist view of the individual's relationship to the family onto society's relationship to the state. Wilson's view of American progress and leadership was rooted in the country's adherence to biblical values. Wilson's embrace of international institutions for arbitration was grounded in his belief that, just as American states merged to become a union, world states would unite through shared, Christian values. Wilson believed that America's leadership was chosen by providence, rooted in the soul, and lead abroad by missionaries. In sum, Wilson's liberal internationalism was of an unapologetically Christian variety.

This argument stands in opposition to the common contention that Wilsonianism originates in Immanuel Kant's "Perpetual Peace."<sup>14</sup> Wilson's liberalism was not grounded in natural law and sovereignty like Kant's perpetual peace; it was rooted in the Christian origins of democracy, America's providentially derived leadership of the world, and cooperation between Christian states. Instead of linking Wilson to Kant, this essay connects Wilson to more immediate sources: his family, his idols, and his colleagues and contemporaries. Key figures include Wilson's father Reverend Joseph Ruggles, George D. Herron, William Gladstone, John Calvin, William Preston Few, and John Mott.

By linking Wilson's religious outlook to the views of his family, friends, idols and contemporaries, this paper builds on research on networks in constructivist international affairs.<sup>15</sup> Methodologically, the paper moves beyond structural, homogenizing, or "world religion" accounts of religion's influence. Instead, the paper situates Wilson's outlook in his cultural, political and social milieu. Rather than assuming coherence and clarity, the many tensions in

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<sup>14</sup> Doyle 1986; Ikenberry et. al 2009.

<sup>15</sup> Nexon 2009.

Wilson's outlook are explored in order to map how those contradictions become embedded in Wilsonianism and the broader liberal internationalist project.

This finding has three intertwined implications. The most immediate is that Wilson's specific religiosity and its emanations have been not neglected, but deliberately scrubbed from theories of liberal internationalism. Like the deletion of race in IR theory, these are studied elisions that have led to systematic misunderstandings.<sup>16</sup> Because the discipline of IR is commonly understood to be always and already secular, these elisions have exacerbated the problem of understanding the role of religion in international affairs. By uncovering liberal internationalists' systematic erasure of religion from Wilson's worldview, the paper contributes to the burgeoning IR scholarship on religion<sup>17</sup> and affirms the constructivist view that the discipline continues to be motivated by normative political theory.<sup>18</sup>

The second implication is more difficult to demarcate. Unearthing the Protestant origins of Wilsonianism helps to explicate the driving "spirit" of liberal internationalism. In using the term "spirit" I follow Max Weber's *The Protestant Ethic and the Spirit of Capitalism*, which argued that the Calvinist ethics of hard work and thriftiness created the cultural conditions for the emergence of middle-class capitalism.<sup>19</sup> The Calvinist conception of predestination taught the emergent bourgeoisie that the pursuit of wealth is a duty. This was a theology with economic implications. Similarly, excavating the Protestant origins of Wilsonianism helps us to understand the Janus-faced spirit that creates the cultural conditions necessary for the liberal internationalist project. Wilson is properly identified as a Christian internationalist rather than just a liberal internationalist. This distinction matters; ignoring the former identity leads to a misunderstanding of the Janus-faced spirit that drives the latter.

One face of the spirit is the internationalist one, embodied by Wilson's desire to spread American values through economic and security cooperation, democracy promotion, and humanitarianism. This is a spirit that would be familiar to Kant as well as contemporary liberal internationalists like Slaughter that stress the institutional aspects of Wilsonianism. It would also be familiar to liberal internationalists like Smith, and it propels multilateralism, idealism grounded in an aspiration toward universal ethics, and the reduction of war through diplomacy.

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<sup>16</sup> Vitalis 2015.

<sup>17</sup> Philpott 2002; Hurd 2008; Barnett 2013.

<sup>18</sup> Walker 1994; Houghton 2009.

<sup>19</sup> Weber 1930.

The second face of the spirit of liberal internationalism is the parochial and specifically Protestant one, embodied by Wilson's belief that Protestant ethics exclusively provided the requirements for social, political, and international order. This face helps to explain aspects of Wilson's worldview that are inexplicable within a Kantian framework. Wilson supported the development of democracy abroad in populations with homogeneity of race and community of thought. He believed that democracy was made possible by an organic connection between society and the state, not republican institutions. He supported the annexation of foreign territories in order to civilize heathen populations and to tutor the lesser races and religions. He viewed Christian missionaries as the tip of the spear for advancing progress and American influence abroad; Christianity was the source of justice and liberty in the world, missionaries the mechanism for its expansion, and progress achieved through Christianization.

This is the third implication. Liberal internationalists disavow the parochial and specifically Protestant aspect of Wilsonianism because it propels ideas about American exceptionalism and the responsibility of America to convert the world owing to divine providence. This is the spirit that drives the liberal internationalist tendency toward crusading and overexpansion and is thus familiar to realists like Kissinger and Hans Morgenthau. While liberalism has long been critiqued for its missionary zeal by Morgenthau and Kissinger, and more recently by Andrew Bacevich, Michael Desch, and Christopher Layne, understanding the Protestant origins of Wilsonianism helps us to pinpoint the genealogy of liberal internationalism's reoccurring tendency toward imperial overreach.<sup>20</sup> In *Diplomacy*, Kissinger describes Wilson's legacy as giving a crusading impulse to American foreign policy: "American's values impose on it an obligation to crusade for them around the world."<sup>21</sup> Here "crusade" is a metaphor rather than a descriptor, which is how Wilson used it (see below). But Kissinger's broader point remains apt: *the missionary spirit is a structural feature of liberal internationalism*. Similarly, in *Scientific Man vs. Power Politics* Morgenthau argues that liberals' belief in the righteousness of their position, the moral baseness of their enemies, and the eventuality of their triumph leads to their overestimating their universality: "Liberal philosophy, unaware of the limited character of this experience, gave it a universal meaning and transplanted it to the international scene."<sup>22</sup> Morgenthau notes that

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<sup>20</sup> Bacevich 2008; Desch 2007; Layne 2006.

<sup>21</sup> Kissinger 1994, 18.

<sup>22</sup> Morgenthau 1946, 47.

Wilson's slogans for American-led progress are constitutive of belief: "In the light of this analysis, those Wilsonian slogans reveal themselves to be more than a clever propagandistic device; they are the expression of an eschatological hope deeply imbedded in the very foundations of liberal foreign policy."<sup>23</sup>

Understanding that the missionary spirit is a structural feature of liberal internationalism thus helps to explain the origin of ideas about American exceptionalism and the country's recurrent tendency toward overreach. Liberal internationalism's spirit is synthesized from a surprising amalgam of universalism and parochial paternalism, secular humanitarianism and Christian crusading. The rhetoric of Kantian republicanism notwithstanding, the liberal internationalist spirit is remarkably particular in its vision for political development. Despite liberal internationalist's best efforts to purify Wilson, and to secularize Wilsonianism, it is a spirit that George W. Bush would find familiar, since it is born of a faith in American providence and the divine duty to propagate liberty.

This argument is developed in the remaining five sections. The next section lays out the argument for the Christian origins of Wilsonianism. The following section addresses alternative explanations for the relationship between Wilsonianism and religion. The first empirical section describes Wilson's religious milieu. The second empirical section is organized around the tenets of Wilsonianism as articulated by Smith and Ikenberry—democracy, human progress, international cooperation, and economic openness—in order to show how each aspect develops from Wilson's unapologetically Protestant worldview. The conclusion elucidates the implications of this research for IR theory.

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<sup>23</sup> Ibid., 52.

## Argument

“No one who has ever given any serious attention to President Wilson’s life could fail to agree that he was primarily a Christian idealist. By this I mean a man who almost always tended to judge policies on a basis of whether they were right by Christian standards, not whether they brought immediate material or strategic advantage. I mean also a man whose foreign policies were motivated by the assumption that a nation as much as an individual should live according to the law of Christian love, and by a positive repudiation of the assumptions of the classical ‘realists’ about international behavior.”<sup>24</sup>

Observers used to see beyond the Kantian template. In announcing the 1912 Democratic ticket, the *New York Times* described Wilson as “orthodox in religion” and “Presbyterian of the purest blue stocking variety.”<sup>25</sup> One of Wilson’s advisors, the Congregationalist minister George D. Herron, believed that Wilson’s support for democracy was a reflection of his faith: “The uttermost democracy, the democracy that scales the whole human octave, is to him the certain issue of the idea for which Jesus lived and died.”<sup>26</sup> Herron argued that in repudiating the colonial world order, WWI took on a religious importance:

“From now on, the war will take on new and wide spiritual aspects—will become more and more religious, more and more apocalyptic. To the American mind and motive, it will become a crusade for a democracy whose application shall at last comprehend all the facts and forces of life—all moral and social and economic relations; a democracy, in fine, which shall be an approach to the early Christian idea of the kingdom of heaven. It is precisely this idea which President Wilson has brought into the sphere of practical politics.”<sup>27</sup>

Thomas Knock, “the preeminent historian of Wilson’s foreign policy,”<sup>28</sup> noted that the Covenanter tradition shaped Wilson’s political thought. Covenant theology is based upon the notion that a population and its leaders enter into free agreements with a higher power serving as the witness. American Presbyterians expanded the idea of covenant to account for the relationship between the US and providence.<sup>29</sup> Knock argued that Wilson’s penchant for covenants—as a student at the University of Virginia and Johns Hopkins, as a professor, and as a

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<sup>24</sup> Link 1968, 165-166.

<sup>25</sup> “Blue stocking Presbyterians” connotes austere, Scottish Covenanters. “Orthodox in Religion, Straight in Politics.” *The New York Times*, July 07, 1912.

<sup>26</sup> Herron 1917, 76-77.

<sup>27</sup> *Ibid.*, 142-143; Babik 2011.

<sup>28</sup> Throntveit 2011, 470.

<sup>29</sup> Knock 1992, 4.



promoter of the League of Nations—are evidence of his desire to bring the world in harmony with God’s law.

The historian John M. Mulder writes that another key influence was William Gladstone. Gladstone is known among IR theorists for his moral foreign policy, especially his support for British intervention to protect Christian Bulgarians from Muslim Turks.<sup>30</sup> In his late teens, Wilson hung a portrait of Gladstone over his desk and told a cousin, “That is Gladstone, the greatest statesman that ever lived. I intend to be a statesman, too.”<sup>31</sup> Wilson also pointed to his admiration for the pioneer of the Reformation, John Calvin: “He may be called the great reforming Christian *statesman*.”<sup>32</sup> While later scholars of liberalism would differentiate the effects of the Enlightenment from the Reformation, to Wilson they were intertwined.<sup>33</sup> That is why Arthur Link, the preeminent Wilson biographer, refers to Wilson not as a liberal or an unmodified idealist but as a “Christian idealist.”<sup>34</sup>

Yet, the religious spirit underlying Wilsonianism has been erased from IR theory as part of the broader project of desacralizing and universalizing liberal internationalism. Revisions began in the 1930s with Wilson’s biographer Ray Stannard Baker describing his views as vaguely “spiritual” or “moral.” In an influential recent text, Historian Cara Burnidge argues that Baker and other promoters of the League refashioned Wilsonianism in order to appeal to Catholics, Jews, and non-evangelical Protestants.<sup>35</sup> While the most intimate assessments of Wilson’s legacy emphasize the centrality of Protestantism to Wilsonianism,<sup>36</sup> late twentieth and early twenty-first century historians<sup>37</sup> have more often scrubbed out the parochial aspects of Wilson’s worldview in favor of the universal. The result is that the most recent historical scholarship has had to “rediscover” and reassert the religious origins of Wilsonianism.<sup>38</sup> Everything old is new again.

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<sup>30</sup> Morgenthau and Thompson 1950, 53-54; citing Gladstone 1876.

<sup>31</sup> Mulder 1978, 40.

<sup>32</sup> Emphasis in the original. “Renaissance XX: Calvin—Geneva, France.” April 14, 1887. PWW 5:489.

<sup>33</sup> Hankins 2016, 45.

<sup>34</sup> Link 1968, 165.

<sup>35</sup> Burnidge 2016, 140.

<sup>36</sup> Baker 1927; Keynes 1919; Herron 1917; Hunt 1924; Notter 1937; Link 1968; Osborn 1968; Greyson 1960, 1968.

<sup>37</sup> Fromkin 1994; Thorsen 1998; Cooper 2009; Thompson 2002, 2010; Throntveit 2011, 2017.

<sup>38</sup> Ambrosius 1991, 2002; Benbow 2010; Babik 2011, 2013; Burnidge 2016; Hankins 2016; Magee 2008; Preston 2012; Ruotsila 2008.

Liberal internationalists have proven immune to this rediscovery. Perlmutter (1997), Hirsh (2002), Chandler (2006), Ikenberry (2001, 2009, 2011), Beinart (2008), Moravcsik (2008), Slaughter (2009), and Smith (2016) do not mention even the existence of a debate about the salience of Wilson's religion. Because scholars of liberal internationalism are normatively committed to the liberal internationalist project, they stress its universal components instead of its parochial ones. As a result, it is important to examine the claim that Wilsonianism is grounded in a secular Kantianism.

### **Alternative Explanations**

The main alternative explanation to my argument that Wilsonianism is grounded in religion is that Wilson's faith had no impact on his policies. John A. Thompson states that "Wilson's career cannot persuasively be interpreted as an attempt to reform human affairs in accordance with some higher, or Christian, ideal."<sup>39</sup> Trygve Throntveit suggests Wilson was a pragmatist, not a religious fundamentalist.<sup>40</sup> John Milton Cooper Jr. points to Wilson's synthesis of religion and science, his marriage to an Episcopalian, his visit to the Vatican, and his association with Catholics and Jews as evidence of the secular basis of Wilson's policies.<sup>41</sup> Niels Aage Thorson dismisses religious influence on Wilson as "premodern".<sup>42</sup>

These arguments create a straw man of the argument that Wilson's faith matters. Wilson's religion matters, as does his class, regional origin, administrative position, and his other ideological commitments. It is not all or nothing. Nor does it mean that Wilsonianism is irrational. Sociologists have long moved beyond the view that science and religion are necessarily in tension. Additionally, if Wilson's faith does not matter, then religion must never matter for any U.S. President. But would scholars make such a claim about devout Muslim leaders in Iran, or Turkey? The idea that Protestantism is uniquely practiced at differentiating church and state is empirically unsustainable.<sup>43</sup> Moreover, Wilson himself argued against differentiation:

"This belief [in differentiation] is in direct opposition to the Scripture's views of religion. In the Bible a saving faith in Christ is represented as an ornament and help to the businessman; an

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<sup>39</sup> Thompson 2002, 249.

<sup>40</sup> Throntveit 2011, 464; 2017.

<sup>41</sup> Cooper 2009, 4-6.

<sup>42</sup> Thorsen 1988, 237-8.

<sup>43</sup> Fox 2006.

unfailing aid to the soldier who is fighting in a just cause; the true dignity and motive of the lawyer, causing him to uphold truth and justice, and always to strive to deal out the law with an equal hand; and above all, as the first requisite for a statesmen, upon whom rests so heavy a responsibility, both to God and man.”<sup>44</sup>

Such commitments are not campaign rhetoric; the religious origins of Wilson’s worldview are most visible in his early writing and his private correspondence.

The second alternative explanation is that Wilson’s values reflect universal ethics. Historian Lloyd Ambrosius suggests “Wilson’s Christianity undergirded his liberal internationalism.”<sup>45</sup> Yet, surprisingly, Ambrosius characterizes Wilsonianism as devoid of religion because of its purported universality.<sup>46</sup> Tony Smith traces Wilson’s liberal internationalism back to Kant’s promise of perpetual peace, correctly noting “the liberal tradition is one where morality and practicality come together in a conviction based on faith and reason.”<sup>47</sup> He is rightfully critical of Ikenberry and Slaughter’s institutional emphasis given that they ignore Wilson’s views on culture.<sup>48</sup> Yet Smith’s goal in *Why Wilson Matters* is to critique those who label Wilson a crusader.<sup>49</sup> As a result, Smith downplays the role of religion and suggests that Wilson believed that democratic culture and institutions, combined with economic power and geostrategic advantage, gave the US its exceptional place in the world.<sup>50</sup> Even though he mentions the Calvinist roots of Wilson’s thinking (pp. 105-6, 52-56), he contends that by 1916 Wilsonianism was a “secular religion.”<sup>51</sup>

This version of Wilsonianism would have been unintelligible to Wilson. Wilson embraced the terms “crusade” and “missionary” not in a metaphorical sense but with their full, Christian connotations. Crusaders were pioneers for truth, brotherhood, and freedom against the forces of darkness and disorder. Missionaries provided moral authority that exemplified and extended American power abroad. Smith is correct that Wilson used the terms moral, ethical, and Christian interchangeably; Wilson saw ecumenical Christian ethics as the foundation for liberal values, democratic values, and international order. Smith overlooks the *lack of evidence* that

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<sup>44</sup> “A Christian Statesman.” Sep 6, 1876. PWW 1:188-189.

<sup>45</sup> Ambrosius 1991, 11.

<sup>46</sup> Ambrosius 2002, 2.

<sup>47</sup> Smith 2016, 13. For a similar definition see Ikenberry 2011, 19; Ikenberry 2016, 11-13.

<sup>48</sup> Smith 2016, 27

<sup>49</sup> *Ibid.*, 22.

<sup>50</sup> *Ibid.*, 76.

<sup>51</sup> *Ibid.*, 148.

Wilson extended this view to Catholic, Jewish, or religious ethics; nowhere in Wilson's voluminous writings are there statements that could be interpreted as his believing that other religious traditions provided the sustenance for liberal internationalism. Wilson was no student of comparative religions such as exists today. On this point the silence is deafening.

This lacuna is worth exploring since instead of an ethical pluralism, there is evidence in Wilson's writings of sectarianism. Take, for example, Wilson's views toward Roman Catholicism. Notes from his undergraduate education show him arguing that religious education became a problem when "Roman Catholics poured into this country."<sup>52</sup> While a law student, Wilson participated in a debate on the question: "Is the Roman Catholic element in the United States a menace to American Institutions?" Wilson took the negative position not on the grounds that Catholics could hold liberal values, but because American institutions were stronger than the Vatican. He argued that while the "Romish Church" did indeed seek to dominate Americans, the Anglo-Saxon people were never conquered by Rome owing to their decentralized structure. Following Gladstone, Wilson argued that the threat of Papal domination was real but since Americans were forearmed, American institutions would be safe.<sup>53</sup> Wilson wrote three separate polemics to the *North Carolina Presbyterian* criticizing the editor for publishing an article about the installation of a new Roman Catholic bishop. "Probably the editor of the *Star* does not realize that, in giving unqualified endorsement to the views of Roman prelates, he is helping on the aggressive advances of an organization whose cardinal tenets are openly antagonistic to the principles of free government—an organization which, whenever and wherever it dares, prefers and enforces obedience to its own laws rather than to those of the state—an organization whose avowed object is to gain ascendancy over all civil authority."<sup>54</sup>

As Wilson matured and grew in prominence, he became more circumspect in his discomfort toward the Vatican. He spoke well of liberal Catholics like Father Leahy of St. Paul's Roman Catholic Church of Princeton.<sup>55</sup> He was fastidious in proclaiming his respect for all religions

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<sup>52</sup> "Wilson's Notes and Topical Headings on Professor Atwater's Lectures on Civil Government." Nov 1, 1878. PWW 1:426-428. See also PWW 1:432-434.

<sup>53</sup> "News Item in the *Virginian University Magazine*." April 2, 1880. PWW 1:643-646.

<sup>54</sup> "Letter to the Editor: 'Anti-Sham' No. 1." Jan 25, 1882. PWW 2:97-98; "Letter to the Editor: 'Anti-Sham' No. 2." Feb 15, 1882. PWW 2:100; "Letter to the Editor: 'Anti-Sham' No. 3." March 22, 1882. PWW 2:115.

<sup>55</sup> "To Lawrence Crane Woods," June 23, 1909. PWW 19:266.

during his presidential campaign.<sup>56</sup> Yet Wilson's sectarianism is still palpable in less discrete moments. During the Mexican Revolution he complained repeatedly about the reactionary tendency of Roman Catholics in America.<sup>57</sup> He rejected Thomas Ewing's nomination to a judgeship on the grounds that "Mr. Ewing is a Roman Catholic, but not of the genuine and democratic sort that we are accustomed to associate in our mind with that church."<sup>58</sup> In conversation, Wilson "spoke quite caustically against the Catholics in their endeavor to control the Government through appointments" and through only recommending other Catholics for office.<sup>59</sup> His closest advisor, Colonel House, believed that Wilson was prejudiced against the Catholic Church.<sup>60</sup>

Wilson's efforts to promote the League were hampered by his blind spot when it came to (Catholic) Ireland's pursuit of sovereignty. Irish (Catholic) Americans were frustrated by his unwillingness to press home rule on Great Britain in the same way that he pressed the other European powers to relinquish their colonies. "The Irish question" irked him, however, rather than inspiring him as a way to advance Kantian values. Instead, he questioned the patriotism of Irish Americans: "I find, moreover, that there is an organized propaganda against the League of Nations and against the treaty proceeding from exactly the same sources that the organized propaganda proceeded from which threatened this country here and there with disloyalty, and I want to say -- I cannot say too often -- any man who carries a hyphen about with him carries a dagger that he is ready to plunge into the vitals of this Republic whenever he gets ready."<sup>61</sup> This article will not delve into other examples for reasons of space, but Wilson's sectarianism is also visible in his views regarding the Ottoman Empire, his support for an American mandate for (Christian) Armenia, and his attitude toward Unitarians.

A final alternative explanation is that while Wilson's early writing suggests strong Christian influence, his mature works are more secular.<sup>62</sup> This view has some merit, given that Wilson undoubtedly changed his views on American intervention over time.<sup>63</sup> Yet, here the empirical

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<sup>56</sup> "To William Gibbs McAdoo." Oct 22, 1912. PWW 26:452.

<sup>57</sup> "Two Letters to Edith Bolling Galt." August 18, 1915. PWW 34:240-244.

<sup>58</sup> "To Thomas Watt Gregory." July 11, 1917. PWW 44:146-147.

<sup>59</sup> "From the Diary of Colonel House." Sep 9, 1917. PWW 45:175-179.

<sup>60</sup> "From the Diary of Colonel House." Dec 19, 1917. PWW 46:326.

<sup>61</sup> "An Address in the City Auditorium in Pueblo, Colorado." Sep 25, 1919. PWW 64:501.

<sup>62</sup> Slaughter 2009, 92.

<sup>63</sup> Smith 2009.

record is also clear: throughout his life Wilson referred to Christianity as the foundation for democracy, human progress, and international cooperation.

### **Woodrow Wilson's Milieu**

This section introduces Wilson's religious milieu, with a specific focus on his family, Southern Presbyterianism, the Social Gospel movement, and Christian internationalism. The son, grandson, and nephew of Presbyterian preachers, Thomas Woodrow Wilson was born in 1856 in the manse of the First Presbyterian Church and throughout his life was steeped in the worldview of his Southern Protestant milieu. His father was a minister who served as a chaplain to the Confederate Army and was later a professor at the Columbia Theological Seminary. Wilson's grandfather was a missionary to the Orkney Islands.<sup>64</sup> His maternal grandfather, Thomas Woodrow, was an Old School Presbyterian, the more conservative and orthodox of the two prominent American Presbyterian traditions. His uncle James Woodrow was a Southern Presbyterian theologian.<sup>65</sup> When Wilson enrolled in Princeton it was "an Ivy League Bible college."<sup>66</sup> Students studied the Bible and apologetics alongside the liberal arts.<sup>67</sup> They were expected to attend chapel five times a week and often attended prayer meetings and revivals.<sup>68</sup> After graduation from the University of Virginia Law School, Wilson earned his doctorate in political science, and went on to professorships at Bryn Mawr College and was president of Princeton University from 1902 to 1910.

Scholars deemphasizing the place of religion in Wilsonianism frequently point to his secularization of Princeton University. Reconciling this secularization with Wilson's worldview means understanding that he was neither a theocrat nor a theologian. Wilson's idols were other Christian idealists, not preachers. Wilson saw in religion the necessary requirement for social and political order: "To my thinking, the Christian Church stands at the center not only of philanthropy, but at the center of education, at the center of science, at the center of philosophy,

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<sup>64</sup> Osborn 1968, 4-5.

<sup>65</sup> Hankins 2016, 2.

<sup>66</sup> Kemeny 1998, 56.

<sup>67</sup> *Ibid.*, 5.

<sup>68</sup> *Ibid.*, 5.

at the center of politics; in short, at the center of sentient and thinking life.”<sup>69</sup> Even as he followed trends at other colleges, he urged students to look to the church for educational, economic, and political guidance.

Wilson saw the bible as providing the basis for social and political order. And racial order. His father, Reverend Wilson, argued that slavery had roots in the bible, and preached that the institution of slavery was part of God’s divine order whereby the wife was obedient to the husband, the children obedient to the parents, and the slaves obedient to the masters.<sup>70</sup> Reverend Wilson’s view was typical of fellow leaders of the Presbyterian Church in the Confederate States of America.<sup>71</sup> Society included advanced races, and slavery “by saving a lower race from the destruction of heathenism, has, under divine management, contributed to refine, exalt, and enrich its superior race!”<sup>72</sup> The end of the Civil War did not change Reverend Wilson’s views. Rather, the war forced Southern Presbyterians to work within the caste system of racial segregation.<sup>73</sup>

Woodrow Wilson would make his views on the hierarchy of races clear through his support for segregating the civil service.<sup>74</sup> Internationally, Wilson supported annexing the Philippines and Puerto Rico, saying, “They are children and we are men in these deep matters of government and justice.”<sup>75</sup> His views on the hierarchy of religions were made manifest through support for Christian missionaries, an international legal order based on Christian values, and Christian states’ tutelage of the lesser races. In that respect, Wilson’s racism, like his sectarianism, is simply one aspect of a broader white American paternalism.

Religious practice changed drastically during Wilson’s lifetime as Protestant ministers began linking salvation to the doing of good works. They interpreted the Lord’s Prayer, “Thy kingdom come, Thy will be done on earth as it is in heaven,”<sup>76</sup> as directing Christians to rid the world of evils including poverty, crime, racial tension, child labor, war and other concerns now typically associated with liberalism. Religious civil society leaders like Herron, Charles Macfarland,

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<sup>69</sup> “The Present Task of the Ministry: An Anniversary Address at the Hartford Theological Seminary.” May 26, 1909. PWW 19:215-222.

<sup>70</sup> Wilson 1861, 9.

<sup>71</sup> Balmer and Fitzmier 1994, 55.

<sup>72</sup> Wilson 1861, 21.

<sup>73</sup> Balmer and Fitzmier 1994, 73.

<sup>74</sup> Cooper 2009, 170-171, 204-206, 272-273.

<sup>75</sup> McDougall 1997, 127.

<sup>76</sup> Matthew 6:10 KJV.

Walter Rauschenbusch, William Preston Few, John Mott, and the Jewish leader Stephen Wise worked with trade unions, industrial organizations, immigrants, and international missionary organizations to direct social movements. This emergent tradition came to be called the “Social Gospel”. Led by the Federal Council of Churches (FCC), these Christians enacted their faith through disinterested service and leadership.<sup>77</sup> They did not seek theocratic government, but like the missiologist and legal theorist Hugo Grotius, they assumed that Christian ethics provided the foundation for universal cooperation. Like Wilson, their faith and liberalism were synthesized.

Wilson did not write on theological matters. He wrote quite clearly that his faith was strong and he saw no need to investigate the contradictions between faith and science that became prevalent after the publication of Charles Darwin’s *On the Origins of Species*: “I saw the intellectual difficulties, but I was not *troubled* by them...”<sup>78</sup> Link wrote, “Historical criticism and the evolutionary hypothesis, which he readily accepted, only strengthened his belief in revelation and the truth of scriptures.”<sup>79</sup> One reason that liberal internationalists have erased his faith is a perceived need to defend Wilson against realist charges of unreason. Yet, to Wilson, like many other Protestants, rationality and Christianity were entirely compatible.

Nor did the differences between Southern Presbyterianism, the Social Gospel, and Christian internationalism trouble him; Wilson shared with the three traditions a belief in the Christian provenance of democracy, human progress, and international cooperation. Wilson claimed no specific affiliation with the Social Gospel movement, but was close with many of the leaders, especially Herron, Wise and Mott. Wilson spoke repeatedly to meetings of the foremost liberal Protestant body, the FCC, including at its founding, as well as to the Salvation Army and the Young Men’s Christian Association (YMCA).

Wilson’s Christian internationalism was part of the growing trend of transnational connection. The expansion of international trade and communication in the latter half of the 1800s was accompanied by the creation of intergovernmental associations like the Universal Postal Union. Religious groups were no exception: the International Congresses Against Alcoholism (1885-1934) and The British, Continental and General Federation for the Abolition of Vice (1875) were created in this period. For many Christians, the culmination of this wave of activism was the

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<sup>77</sup> Burnidge 2016.

<sup>78</sup> Emphasis in the original. “Confidential Journal.” December 28, 1889. PWW 6:462.

<sup>79</sup> Link 1963, 27.



World Missionary Conference in Edinburgh, Scotland, in 1910, which was presided over by Mott and galvanized the modern missionary movement. It is against this backdrop that Wilson's views on democracy, human progress, and international cooperation should be understood.

### **Wilsonianism**

Since Ambrosius, Ikenberry, Smith, Slaughter, and others define Wilsonianism around the principles of support for democracy, progressive history with U.S. leadership, international cooperation, and economic openness, this section does the same in order to establish that these principles are grounded in a specifically Protestant worldview.

This connection is most obvious for the first three tenets, while economic openness was more driven by Wilson's domestic advisors and will therefore be omitted. The historian Harley Notter explains that Wilson's domestic economic policies, called the New Freedom, were a product of his presidential campaign in 1912 as well as his opposition to special interests.<sup>80</sup> He felt that American markets should advance the common good and not exploit the working class. Such policies were central to the Democratic Party platform in the early 1900s. Internationally, Wilson's vision likewise reflected his view that markets should serve social welfare. This belief in the supremacy of moral standards is markedly similar to Burkean conservatism rather than Kantian liberalism. Notter notes, "Wilson's similar belief [to Burke] in the superior authority of moral standards was as plain in frequent instances as was his conception of morality itself: right action according to individual conscience, justice, truth, regard for common welfare. It was in fact the visible lode-star for his ideal and vision of the New Freedom and the achievements of America."<sup>81</sup>

### **Support for Democracy**

"It is Christianity that has produced the political liberty of the world, gentlemen. Political liberty is based upon this proposition, not that man's brain is of equal value with another ... but that man's soul is of equal value with another man's soul."<sup>82</sup>

Wilson transposed the organic Calvinist view of the individual's relationship to the family

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<sup>80</sup> Notter 1937, 230.

<sup>81</sup> Ibid., 72-73.

<sup>82</sup> "An Address in Nashville on Behalf of the Y.M.C.A." February 24, 1912. PWW 25:209.

onto society's relationship to the democratic state. Just as a child matures and becomes a parent, Wilson saw democracy as the product of social maturity. In his seminal 1885 treatise "The Modern Democratic State," Wilson explained that the reason democracy took root in Australia, Switzerland, the U.S., and Britain but not France or South America is because those societies lacked the necessary character.<sup>83</sup>

"Democracy is, of course, wrongly conceived when treated as merely a body of doctrine. It is a stage of development. It is not created by aspirations or by new faith; it is built up by slow habit. Its process is experience, its basis old wont, its meaning national organic oneness and effectual life. It comes, like manhood, as the fruit of youth: immature peoples cannot have it, and the maturity to which it is vouchsafed is the maturity of freedom and self-control, and no other. It is conduct, and its only stable foundation is character."<sup>84</sup>

He critiqued the liberal John Locke and the social contract theorist Jean-Jacques Rousseau for an overly legal view of democracy, since to the U.S. and Britain laws reflected the social will:

"Democracy in America... and in the Eng. colonies, has had, almost from the first, a truly organic growth. There was nothing revolutionary in its movements: it had not to overthrow other polities: it had only to organize itself. It had, not to create, but only to expand self-government. It did not need to spread propaganda: it needed nothing but to methodize its ways of living."<sup>85</sup>

The contrast with the liberal internationalists' view of Wilson spreading "constitutional orders limited by checks internal to the government"<sup>86</sup> could not be starker. At the core of Wilson's philosophy of democracy is that government is *not* a Kantian system of law, but rather a relationship:

*"The State, therefore, is an abiding, natural relationship, neither a mere convenience nor a mere necessity; neither a mere voluntary association nor a mere corporation; nor any artificial thing created for a special purpose, but the eternal, natural embodiment and expression of a higher form of life than the individual, namely, that common life which gives leave to individual life, and opportunity for completeness,--makes individual life possible and makes it full and complete."*<sup>87</sup>

In a seminal essay on democracy, Wilson goes on to discuss other ingredients of democracy that

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<sup>83</sup> France and South America were, of course, predominantly Catholic.

<sup>84</sup> "The Modern Democratic State." Dec. 1-20, 1885. PWW 5:63.

<sup>85</sup> Ibid., 67.

<sup>86</sup> Smith 2009, 57-58.

<sup>87</sup> Emphasis in the original. "Notes for Lectures on Administration." January 25, 1891. PWW 7:124.

are familiar to contemporary liberals: a middle class, printing, and mass education.<sup>88</sup> But then he returns to the core of what is necessary for successful democratic institutions: homogeneity of race and community of thought, and self-awareness that the nation is an organic body.<sup>89</sup>

Wilsonian democracy was not the republican system of institutions, but the mature Protestant guided by a sense of service to society. Mulder rightly notes, “In effect, Wilson was making theological claims for the state, extending to the political sphere what his Calvinist forbears had traditionally claimed for the church.”<sup>90</sup> Wilson made clear that it is this organic connection drives democratic institutions: “Parties are reformed and governments are corrected by the impulses coming out of the hearts of those who never exercised authority and never organized parties. Those are the sources of strength, and I pray God that these sources may never cease to be spiritualized by the immortal subjections of these words of inspiration of the Bible.”<sup>91</sup> Similarly, the general Secretary of the FCC, Macfarland, saw society as united organically and motivated by service to the collective. It was only through this unity of spirit that democracy could be realized.<sup>92</sup> Protestants of Wilson’s age did not separate religion and society in the way that contemporary liberals prescribe.

Wilson, Macfarland, and Southern Presbyterians did not believe that church guidance entailed theocracy. Orthodox Presbyterians opposed theocracy due to its association with Catholicism. Macfarland stressed the centrality of character to religious authority: “You are to become, and you are to make your church become, the mover and the moulder of the entire social and democratic order.”<sup>93</sup> Similarly, in his 1937 volume, *The Origins of the Foreign Policy of Woodrow Wilson*, Harley Notter wrote that Wilson viewed the foundation of liberty in the idea that one was responsible to God.<sup>94</sup> Adherence to Christian ethics, not theocracy, provided the endpoint for progress: “Christian ethics was the goal toward which Wilson evidently saw democracy developing.”<sup>95</sup>

Wilson defined democracy as a subcategory of the “modern constitutional state” with

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<sup>88</sup> “The Modern Democratic State,” Dec. 1-20, 1885. PWW 5:71-74.

<sup>89</sup> *Ibid.*, 74-75.

<sup>90</sup> Mulder 1978, 119.

<sup>91</sup> “An Address in Denver on the Bible.” May 7, 1911. PWW 24:18.

<sup>92</sup> Macfarland 1908, 43.

<sup>93</sup> *Ibid.*, 40.

<sup>94</sup> Notter 1937, 9.

<sup>95</sup> *Ibid.*, 360.

representation through a meritocratic administrative bureaucracy, which is why political theorist Ido Oren describes Wilson as a believer in racial hierarchy and a conservative along the lines of Edmund Burke.<sup>96</sup> Oren emphasizes Wilson's racialist sympathies yet neglects Burke's, and Wilson's, belief that religion provides the foundation for civil society and Christianity the engine for progress. Wilson wrote: "The relation of religion to citizenship is the relation of Christ and his example to individual conscience. A church that does not go out to wage war, in a Christian way, against existing evils, has forgotten its Christian obligations."<sup>97</sup> Wilson's belief in the Christian origins of democracy helps to explain his otherwise confusing view that the medieval Roman Catholic Church was "an absolutely democratic organization."<sup>98</sup> The church was not only an administrative meritocracy, as Oren emphasizes; *it was also a church*.

This paper focuses on the origins of Wilsonianism rather than the policies of the Wilson presidency. Nonetheless, there is evidence that Wilson's views shaped his policies. Notice his references to missionaries, salvation, and the unspeakable (Muslim) Ottoman Turks in his argument for establishing a mandate over (Christian) Armenia:

"Personally, and just within the limits of this room, I can say very frankly that I think we ought to [establish a mandate]. I think there is a very promising beginning in regard to countries like Armenia. The whole of America has been engaged for Armenia. They know more about Armenia and its sufferings than they know about any other European area; we have colleges out there; we have great missionary enterprises, just as we have Robert College in Constantinople. That is a part of the world where already American influence exists, a saving influence and an educating and uplifting influence. Colleges like Beirut in Syria have spread their influence very much beyond the limits of Syria, all through the Arabian country and Mesopotamia and in the distant parts of Asia Minor, and I am not without hope that the people of the United States would find it acceptable to go in and be the trustee of the interests of the Armenian people and see to it that the unspeakable Turk and the almost equally difficult Kurd had their necks sat on long enough to teach them manners and give the industrious and earnest people of Armenia time to develop a country which is naturally rich with possibilities."<sup>99</sup>

Similarly, in his rejection of Congress's May 1920 resolution to seek peace with the German

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<sup>96</sup> Oren 2003, 38.

<sup>97</sup> "President Wilson Urges Democracy: Tells Princeton Alumni Association Revival is Essential Before the Colleges Can Have the New Learning." Nov. 13, 1909. PWW 19:497.

<sup>98</sup> Oren 193 fn.73; "Address at the Inauguration of the President of Franklin and Marshall College," January 7, 1910. PWW 19:743. Wilson frequently repeated this line between 1909-1912.

<sup>99</sup> "Remarks to Members of the Democratic National Committee." Feb 28, 1919. PWW 56:321-322.

government, Wilson noted that among the goals of the war are “release of the Christian populations of the Ottoman Empire from the intolerable subjugation which they have had for so many generations to endure...”<sup>100</sup> Hankins likewise points to Wilson’s entering WWI as grounded in his desire to save democracy and advance Christian progress.<sup>101</sup> Keynes and Clemensceau both found Wilson’s inflexibility and vagueness at the Paris peace talks a product of his Presbyterianism.<sup>102</sup>

I want to conclude this section by comparing Wilson’s views of democracy with how he is portrayed by liberal internationalists. Smith describes Wilson as calling for Kantian-style constitutional orders.<sup>103</sup> Yet Wilson understood democracy to be based not on the constitution, but on mature Protestants enacting their values collectively: “Justly revered as our great Constitution is, it could be stripped off and thrown aside like a garment, and the nation would still stand forth clothed in the living vestment of flesh and sinew, warm with the heartblood of one people, ready to recreate constitutions and laws.”<sup>104</sup> Slaughter follows Throntveit in describing Wilson as promoting social change “fostered by the state itself.”<sup>105</sup> Yet Wilson saw *society* as the engine of change: “A law cannot work until it expresses the spirit of the community for which it is enacted.”<sup>106</sup> Slaughter argues that Wilson viewed democracy as originating in peace, economic prosperity, social equality, and the slow progress of time.<sup>107</sup> Some of that is true, but to Wilson, democracy first necessitated adherence to Christian values.

### **Progress led by the US**

“There is a mighty task before us, and it welds us together. It is to make the United States a mighty Christian nation, and to Christianize the world.”<sup>108</sup>

“The Bible (with its individual value of the human soul) is undoubtedly the book that has made

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<sup>100</sup> “A Veto Message.” May 27, 1920. PWW 65:329.

<sup>101</sup> Hankins 2016, 145.

<sup>102</sup> Hankins 2016, 200-201.

<sup>103</sup> Smith 2009, 57.

<sup>104</sup> “The Modern Democratic State.” Dec 1-20, 1885. PWW 5:69.

<sup>105</sup> Slaughter 2009, 95; Throntveit 2008; 2017.

<sup>106</sup> “An Address on the American Spirit.” July 13, 1916. PWW 39:416.

<sup>107</sup> Slaughter 2009, 95.

<sup>108</sup> “Two News Reports of an Address in New York on Youth and Christian Progress.” November 20, 1905. PWW 16:228.

democracy and been the source of all progress.”<sup>109</sup>

Wilson believed that America’s leadership was chosen by providence and guided to progress by adherence to Christian values: “Nothing makes America great except her thoughts, except her ideals, except her acceptance of those standards of judgment which are written large upon these pages of revelation.”<sup>110</sup> His early article “Christ’s Army” depicts the world as composed of two great armies: those of Christ and those of the devil. Historian Malcolm Magee contends that “Wilson clearly believed he had been called to lead this army, as a messenger of Christ...”<sup>111</sup> Wilson’s calling was especially clear in wartime: “...America is roused... And this spirit is going out conquering and to conquer until, it may be, in the Providence of God, a new light is lifted up in America which shall throw the rays of liberty and justice far abroad upon every sea, and even upon the lands which now wallow in darkness and refuse to see the light.”<sup>112</sup>

Yet such language was not confined to wartime. In his seminal 1920 State of the Union address, Wilson quoted Abraham Lincoln’s urging to the Republican Party to oppose slavery, “Let us have faith that right makes might, and in that faith, let us, to the end, dare to do our duty as we understand it.”<sup>113</sup> Wilson went on to say that Lincoln’s sentence is:

“...immortal because it embodies in a form of utter simplicity and purity the essential faith of the nation, the faith in which it was conceived and the faith in which it has grown to glory and power. With that faith and the birth of a nation founded upon it came the hope into the world that a new order would prevail throughout the affairs of mankind, an order in which reason and right would take precedence of covetousness and force, and I believe that I express the wish and purpose of every thoughtful American when I say that this sentence marks for us in the plainest manner the part we should play alike in the arrangement of our domestic affairs and in our exercise of influence upon the affairs of the world. By this faith, and by this faith alone, can the world be lifted out of its present confusion and despair. ... This is the time of all others when democracy should prove its purity and its spiritual power to prevail. It is surely the manifest destiny of the United States to lead in the attempt to make this spirit prevail.”<sup>114</sup>

In emphasizing the importance of faith in advancing liberty at home and abroad, Wilson opposed policies of isolationism and drew a parallel to Manifest Destiny.

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<sup>109</sup> “To Mary Allen Hulbert Peck.” May 7, 1911. PWW 24:11.

<sup>110</sup> “An Address in Denver on the Bible.” May 7, 1911. PWW 24:18.

<sup>111</sup> Magee 2008, 25.

<sup>112</sup> “A Memorial Day Address” May 30, 1916. PWW 37:127-128.

<sup>113</sup> Lincoln 1860.

<sup>114</sup> “An Annual Message on the State of the Union.” Dec 7, 1920. PWW 67:484-485.

Wilson believed that the American spirit and not the military or the State Department advanced progress in the world. Like Weber's "spirit" of capitalism, the term "spirit" as used by Wilson had a meaning that would be foreign to Jews, or even contemporary Christian evangelicals, but was familiar to American Protestants: the spirit referred to the soul of the country. He believed that the American spirit dated back to the founders and that American contemporaries were their "spiritual descendants." Wilson also used the language of spirit in reference to war and spoke of victory as the work of salvation:

The true Americanism, the only true Americanism, is that which puts America at the front of free nations and redeems the great promises which we made the world when we entered the war which was fought, not for the advantage of any single nation or group of nations but for the salvation of all. It is in this way we shall redeem the sacred blood that was shed, and make America the force she should be in the counsels of mankind.<sup>115</sup>

The consequence of such language was an unapologetically Christian vision of war:

We have buried the gallant and now immortal men who died in this great war of liberation with a new sense of consecration. Our thoughts and purpose now are consecrated to the maintenance of the liberty of the world and of the union of its people in a single comradeship of liberty and right. It was for this that our men conscientiously offered their lives. They came to the field of battle with the high spirit and pure heart of crusaders.<sup>116</sup>

By using the language of moral force and spirit, Wilson embodied the ecumenical Protestant vision of leaders advancing social progress through the force of character. Despite his discomfort with Catholics, Wilson denounced sectarianism while using the ecumenical language of God as a common mobilizing force behind America's holy mission:

We are a God-fearing people. We agree to differ about methods of worship, but we are united in believing in Divine Providence and in worshipping the God of Nations. We are the champions of religious right here and everywhere that it may be our privilege to give it our countenance and support. The government is conscious of the obligation and the nation is conscious of the obligation. Let no man create divisions where there are none. Here is the nation God has built by our hands. What shall we do with it? Who is there who does not stand ready at all times to act in her behalf in the spirit of devoted and disinterested patriotism? We are yet only in the youth and first consciousness of our power. The day of our country's life is still but in its fresh morning.<sup>117</sup>

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<sup>115</sup> "A Press Release." May 10, 1920. PWW 65:264.

<sup>116</sup> Cablegram from Paris to Joseph Tumulty, 4 CO JM U.S.G., May 28, 1919, 11:50am. LOC, Papers of Joseph Tumulty, Box 49.

<sup>117</sup> "Address of President Wilson at the Fiftieth Anniversary Dinner of the Manhattan Club." Nov 4, 1915. Papers of Joseph Tumulty, LOC, Box. 47, 8.

The spirit of America, synonymous here with the spirit of religion, provided the drive behind national action.

Wilson supported the Christian missionary movement as emblematic of American leadership. Recall his comments that “we have great missionary enterprise” in Armenia, which provides “a saving influence and an educating and an uplifting influence.”<sup>118</sup> Wilson was close with the famous missionary and National Secretary of the YMCA, John Mott.<sup>119</sup> Wilson addressed YMCA meetings on at least three occasions and supported their efforts to “Christianize the world.”<sup>120</sup> Wilson saw the YMCA as a means to gain entry to Japan, Russia, and China, bypassing governments and working directly with people to spread Protestant values.<sup>121</sup> He pressed Mott multiple times to become ambassador to China on the grounds that the YMCA’s Christian influence was key to the country’s development, noting “The Christian influence, direct or indirect, is very prominently at the front and I need not say, ought to be kept there.”<sup>122</sup> Mott declined after being pressed by Wilson directly as well as through friends.<sup>123</sup> Wilson refused Mott’s first two rejections of the post, stating that the Mott would be granted leave for missionary work, since “I am eager to unite what you represent with what this government means to try to represent.”<sup>124</sup>

Wilson’s support for missionaries was emblematic of his belief that America’s Protestant values sustained the country’s prosperity and justified its leadership in the world. Christianity was the key to progress and American Christians the mechanism for its dissemination.

“When I think of the great bodies of opinion which sustain the affairs of the world, it seems to me that the heart and nucleus of them is the principle of Christianity and that, therefore, the conservation of that great fountain of all that is just and righteous is one of the most important things conceivable... And when I hear men like Mr. Stuart<sup>125</sup> pleading

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<sup>118</sup> “Remarks to Members of the Democratic National Committee.” Feb 28, 1919. PWW 56:321.

<sup>119</sup> Mott was also chairman of the executive committee of the Student Volunteer Movement for Foreign Missions, presiding officer of the World Missionary Conference, and chairman of the International Missionary Council; had organized the World’s Student Christian Federation; and was General-Secretary of the International Committee of the YMCA (Magee 2011, 32).

<sup>120</sup> Tyrell 2010, 199

<sup>121</sup> *Ibid.*, 208.

<sup>122</sup> “Letter to William Jennings Bryan.” February 11, 1913. LOC, Papers of William Jennings Bryan, Box 29.

<sup>123</sup> Magee 2011, 32.

<sup>124</sup> *Ibid.*, 32; “Letter to John R. Mott.” March 21, 1913, in PWW 27:202.

<sup>125</sup> The Rev. Warren Horton Stuart, Presbyterian missionary to China and Professor at Hangchow college.



for the means to introduce this great influence into a part of the world now for the first time feeling its connection with the rest of mankind, now first awakening to the possibilities of the power that lies latent in it, I wonder if it is possible that the imaginations of Christian people will fail to take fire. Why, this is the most amazing and inspiring vision that can be offered you, this vision of that great sleeping nation suddenly cried awake by the voice of Christ. Could there be anything more tremendous than that? And could there be any greater contribution to the future momentum of the moral forces of the world than could be made by quickening this force which is being set afoot in China? China is at present inchoate; as a nation it is congeries of parts in each of which there is energy, but which are unbound in any essential and active unit, and just as soon as its unity comes, its power will come in the world. Should we not see that the parts are fructified by the teachings of Christ?"<sup>126</sup>

Here we see the complete vision of Wilsonianism: Christianity as the source of justice and liberty, missionaries as the mechanism for its expansion, and progress achieved through the Christianization of the world.

I want to conclude this section by again comparing Wilson's views with how he is portrayed by liberal internationalists. Smith argues that Wilson envisioned American leadership to be manifested through international organizations.<sup>127</sup> Smith's goal is to downplay the missionary aspects of Wilsonianism. In this respect, *both* liberal internationalists and realists neglect a key aspect of Wilsonianism; Wilson used and embraced the terms "crusade" and "missionary" not in a figurative sense, but in their full, Christian meaning. In reference to the Allied soldiers of WWI, Wilson said, "These men who lie here are men of unique breed. Their like has not been seen since the far days of the Crusades."<sup>128</sup>

That Wilson's policies for international cooperation through the League failed did not sway his vision: that was not the working of providence. In his final public appearance, he made a comment that is fitting to end this section: "I am not one of those that have the least anxiety about the triumph of the principles I have stood for. I have seen fools resist Providence before and I have seen the destruction, as will come upon these again—utter destruction and contempt. That we shall prevail is as sure as that God reigns."<sup>129</sup> As we will see in the next section, the mechanisms for international cooperation were grounded not only in Christian values with

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<sup>126</sup> "Remarks to Potomac Presbytery." April 21, 1915. PWW 36:50-51.

<sup>127</sup> *Ibid.*, 15.

<sup>128</sup> "Remarks at Suresness Cemetery on Memorial Day." May 30, 1919. PWW 60:606.

<sup>129</sup> "Wilson Overcome Greeting Pilgrims; Predicts Triumph." November 11, 1923. PWW 68:468.

missionaries as agents, but also via an alliance of self-identified Christian nations.

### **International Cooperation**

“I believe that the solid foundation of the League of Nations is to be found in Christian principles and in the sustaining sentiment of Christian peoples everywhere...”<sup>130</sup>

At an ecumenical Protestant conference in October 1917, several months before Wilson’s Fourteen Points were unveiled to Congress, the FCC called for the establishment of an international organization that would facilitate communication between states, provide a forum for the resolution of disputes, regulate interstate commerce, promote religious and ethnic tolerance, and advance disarmament. Historian Andrew Preston describes the FCC as “drafting plans for a league of nations.”<sup>131</sup> Such logic was not particularly novel, given that Protestant missionaries had for decades deemphasized their national identification in order to Christianize the world. Wilson consulted closely with the FCC throughout his career.<sup>132</sup> Preston concludes, “The mainline churches had already sketched out the principles that would soon be better known as Wilsonianism—peace without victory, democracy promotion, self-determination, cooperation through international organizations—long before the United States had entered the war.”<sup>133</sup> Burnidge likewise argues that Wilson’s foreign policy was the outward manifestation of the Social Gospel, with a Christianized world system propelling progress.<sup>134</sup> Wilson advanced this idea in a 1915 speech to the FCC: “The world has advanced, advanced in what we regard as real civilization, not by material but by spiritual means.”<sup>135</sup>

Historians note that Wilson’s vision for the League was steeped in a Calvinist framework.<sup>136</sup> The rules for the League were recorded in a covenant, not a charter or constitution. The League was to be headquartered in Geneva, the birthplace of Calvinism. Wilson connected the League to his Scottish Presbyterian Covenanter tradition: “I wish that it were possible for us to do something like some of my very stern ancestors did, for among my ancestors are those very

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<sup>130</sup> “To the Most Reverend Randall Thomas Davidson.” Dec 20, 1918. PWW 53:451

<sup>131</sup> Preston 2010, 79.

<sup>132</sup> *Ibid.*, 80.

<sup>133</sup> *Ibid.*, 251.

<sup>134</sup> Burnidge 2016, 3.

<sup>135</sup> “An Address to the Federal Council of Churches in Columbus.” Dec 10, 1915. PWW 34:329.

<sup>136</sup> Preston 2011, 285; Magee 14-15, 105-106; Benbow 2010.

determined persons who were known as the Covenanters. I wish we could, not only for Great Britain and the United States, but for France and Italy and the world, enter into a great league and covenant, declaring ourselves, first of all, friends of mankind and uniting ourselves together for the maintenance and the triumph of right.”<sup>137</sup> Like Wilson’s ancestors, Gladstone also rooted his liberalism in the primacy of the Christian nation-state and believed that only Christian states were capable of meaningful international cooperation.<sup>138</sup> Gladstone inherited these notions from the missiologist Hugo Grotius, whose genealogy of international law begins with the commandments of God, and who states that institutional cooperation was only possible for Christian nations with leaders beholden to God.<sup>139</sup>

Wilson’s application of Christian principles to international cooperation built on a long history of Christian internationalism. Prominent advocate for the Social Gospel William Preston Few transposed the duty of the Christian to the domestic society and state onto the international stage.<sup>140</sup> Likewise, to the Democratic Party Wilson urged, “It is time that the party should proudly avow that it means to try, without flinching or turning at any time away from the path for reasons of expediency, to apply moral and Christian principles to the problems of the world.”<sup>141</sup>

I want to end this section by again contrasting Wilson’s views on international cooperation with how he is portrayed. Ikenberry notes that Wilson’s vision for international cooperation was less legalist than it was driven by international socialization.<sup>142</sup> Yet Ikenberry neglects the fact that Wilson believed that international cooperation was *predicated* on Christian principles and an alliance of Christian nations.

This distinction matters. Scholars of Wilsonianism invariably point to its internal tensions. The goal of international cooperation often conflicts with the goal of promoting democracy. The goal of American leadership conflicts with the goal of self-determination. Wilson proclaimed his support for national self-determination abroad, but he held sectarian and racist views and segregated the federal civil service. Some of that tension is abridged once we recognize that

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<sup>137</sup> “An Address in Free Trade Hall.” Dec 30, 1918. PWW 54:552.

<sup>138</sup> Ruotsila 2008, 10.

<sup>139</sup> Grotius 1625, 277-278.

<sup>140</sup> Preston 2010, 74; Few 1911, 297.

<sup>141</sup> “A Press Release.” May 10, 1920. PWW 65:263.

<sup>142</sup> Ikenberry 2009.

Wilson did not believe all nations to be equally capable of democracy or international cooperation. Wilson's worldview was a mirror for the kind of social and political order he witnessed and propagated in America, a Janus-faced ethic of universalism and exceptionalism, internationalism and parochialism that continues to motivate the liberal internationalist project.

## Conclusion

“The other debate is whether or not it is a hopeless venture to encourage the spread of liberty. Most of you all around this table are much better historians than I am. And people have said, you know, this is Wilsonian, it's hopelessly idealistic. One, it is idealistic, to this extent: It's idealistic to believe people long to be free. And nothing will change my belief. I come at it many different ways. Really not primarily from a political science perspective, frankly it's more of a theological perspective. I do believe there is an Almighty, and I believe a gift of that Almighty to all is freedom. And I will tell you that is a principle that no one can convince me that doesn't exist.”  
George W. Bush<sup>143</sup>

This article has demonstrated that Woodrow Wilson's liberal internationalism was grounded in his Southern Presbyterianism and liberal Protestantism. Although contemporary theorists connect Wilson to Kant, this article presents an alternative genealogy.

Why did late twentieth century scholars erase Wilson's religion? The most obvious explanation is that liberal internationalists are normatively committed to the liberal missionary project; to do so, the parochial must be purified in favor of the universal. Ikenberry grudgingly acknowledges the most obvious similarity between the two presidents in the above quote, buried in an endnote to the 2009 volume comparing Bush and Wilson.<sup>144</sup> Yet, even when introducing this quotation, Ikenberry refers to Bush's “faith in democracy” rather than his Christian faith. The aspiration toward secularity runs deep in liberal internationalism.

What should scholars do with the recognition that liberal internationalism is a missionary project that masks its own provincialism? One response is to rehabilitate Wilson. Smith makes this move by unearthing Wilson's realism, thereby distancing Wilson from policies of overexpansion.<sup>145</sup> Throntveit and Slaughter similarly unearth Wilson's pragmatism, thereby

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<sup>143</sup> Ikenberry 2009b, 120, citing Lowry, “A Theology of Freedom” *National Review Online* July 17, 2007. Cited Sep 26, 2017 at <http://www.nationalreview.com/corner/145976/theology-freedom-rich-lowry>.

<sup>144</sup> Ikenberry 2009b, 120.

<sup>145</sup> Smith 2016.

finding material for a liberal internationalism of gradual expansion.<sup>146</sup> All three seek to find in Wilson a usable past that can save the liberal internationalist project. In that respect, all three are unintended decedents of the same spirit, saving the world through ideological and institutional conversion.

This paper suggests a less cathartic response. It is to simply recognize the inescapable tension at the heart of the liberal internationalist project. The spirit of liberal internationalism is a desire to expand using military force when necessary, but primarily to rely on social and political strategies common to other missionary projects: contact, exchange, information, and education, so as to give the gift of democracy to those who are ready to receive it. Liberal internationalism so often resembles Christian humanitarianism because they are products of the same missionary impulse.<sup>147</sup> So too does liberal internationalism frequently resemble the other face of the missionary tradition: blindness to one's own violence, unreason, intolerance to other ways of life, and parochialism. Such is the nature of all missionary ventures.

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<sup>146</sup> Slaughter 2009; Thronveit 2011, 2017.

<sup>147</sup> Barnett 2013.

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